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# Throughout last 10 years contactless become a dominant card payment method in Poland



## Contactless landscape in Poland:

- 80 % of issued cards
- 95 % of POS terminals
- +70% of transaction count
- +50% of transaction value



# SoftPOS brings digital convenience and simplicity to acceptance sphere



# To drive cashless adoption even further we need to double down on a daily use cases e.g. transit



# Cashless Poland Foundation is a concerted effort of financial industry to double the number of POS terminals in next 4 years

- **Government**
- **Payment organizations**
- **Acquirers**
- **Issuers**



- **4 years program targeted at SME**
- **1-3 POS terminals**
- **Cards transaction for free for first 12 months**